Instant traffic and weather via XM radio is extremely important to many that have to drive in and out of local radio coverage during business and/or vacation, or just dring to the next town to the doctor or the supermarket (not available in all small towns). It is really a necessity for those of us who live in the "boondocks" who don't have access to local stations for more than 15 mins while traveling before having to search the radio for the next station (taking attention away from driving). I punch a button without looking and there is my forecast. Why change a good thing?